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Natsume Celebrates More Than 25 Years of *Reel Fishing* with the Launch of *Reel Fishing: Days of Summer*

The Longest-Running Fishing Series Debuts Worldwide Today On Consoles

Burlingame, CA. – October 31, 2024 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today launched the newest title in the Reel Fishing franchise *Reel Fishing: Days of Summer*. The game has launched worldwide on Nintendo Switch, Sony PlayStation 5, Sony PlayStation 4, and Microsoft Xbox Series X. The new launch video can be seen [HERE](#).

The new title in the long-running series is the ultimate fishing trip as you join three good friends as they spend their last days of summer together with one last fishing trip! But is there more to these fishing spots than meets the eye? Find out in *Reel Fishing: Days of Summer*! Catch over 40 species of fish from 14 different fishing locations and craft over 70 different kinds of tackle to lure the rarest of fish. Players can keep fish in a beautiful aquarium while levelling up and gaining new and exciting skills.

“For gamers who are already missing the warm summery weather, they can enjoy some Summer fishing fun with *Reel Fishing: Days of Summer*,” said Hiro Maekawa, President and CEO of Natsume. “The *Reel Fishing* franchise has offered more than 25 years of photo realistic fishing fun and with *Days of Summer*, today’s players can experience the realism and fun that the original game offered while enjoying all of the state of the art features of current gaming consoles.”

The game is rated E for Everyone and can be found on PlayStation and Switch at [Natsume’s Store](#), [Amazon](#) and [Gamestop](#).

About *Reel Fishing*

Celebrating more than 25 years of the photorealistic fishing series, *Reel Fishing* was first released on PlayStation in North America in October 1997 and is included in PlayStation’s Greatest Hits collection, making it one of the console’s top-selling games. Since then, *Reel Fishing* has launched on numerous consoles including DreamCast,

Nintendo 3DS, Wii, PlayStation 4, and Nintendo Switch but the fishing video game has always retained its classic photorealistic style. The most recent title, *Reel Fishing: Road Trip Adventure*, featured JRPG-inspired gameplay and released on PlayStation 4, Nintendo Switch, and PC in 2019. *Reel Fishing: Days of Summer* will be the next installment in the long-running series.

Players can follow the latest news for all of the beloved Natsume franchises at www.natsume.com and get a scoop on all of the latest Natsume updates, contests, screen shots and more at:



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About Natsume Inc.

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing *Reel Fishing* and *Harvest Moon*, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit www.natsume.com