



## NATSUME LAUNCHES *RIVER CITY: TOKYO RUMBLE* FOR NINTENDO 3DS

*The Classic Franchise Returns to the West!*

**Burlingame, CA. – September 27, 2016** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today launched the RPG brawler *River City: Tokyo Rumble* for the Nintendo 3DS in North America. The game is available in both digital and physical formats!

*River City: Tokyo Rumble* for 3DS follows the story of a hot-blooded high school student named Kunio and his good friends. When a nefarious gang moves into Tokyo to try to take it over, it's up to this self-proclaimed "fighter for justice" and his buddies to make sure the streets stay safe!

Players will punch, kick, and use a variety of weapons such as soccer balls, iron knuckles, chains, and even bicycles to knock some sense into those devious gang members. Taking on jobs, leveling up abilities, and stopping for a snack or two at local food joints are just some of the action-packed mayhem players will experience. Luckily, smiles are free

"We have already gotten early feedback that *River City: Tokyo Rumble* is a 'cant-put-it-down' experience, and we love hearing that reaction," said Hiro Maekawa, President & CEO of Natsume. "The series has an amazing following, and we know that this will be another great addition for fans and newcomers to the series alike!"

*River City: Tokyo Rumble* is now available for \$29.99 USD.

Players can follow the latest news for all of the beloved Natsume franchises at [www.natsume.com](http://www.natsume.com) and by scooping all of the latest Natsume updates, contests, screen shots and more at [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc).

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### **About Natsume**

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit [www.natsume.com](http://www.natsume.com)