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## **NATSUME ANNOUNCES RIVER CITY: TOKYO RUMBLE**

*Side-Scrolling Beat-'Em-Up Series Returns to North America!*

**Burlingame, CA. – April 21, 2016** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that it will bring ***River City: Tokyo Rumble*** to the Nintendo 3DS this summer. *River City: Tokyo Rumble* continues the partnership established last year with Arc System Works, who owns the River City franchise. *River City: Tokyo Rumble* will be one of several Natsume titles playable at E3 2016, taking place June 14th – 16th 2016 in Los Angeles.

“We know there's a loyal fanbase of the River City series in North America who have been asking for more of these addictive games to play!” said Hiro Maekawa, President & CEO of Natsume. “Whether you're a longtime River City fan or new to the series, there's plenty of side-scrolling action to love.”

Originally launched as *Nekketsu Kouha Kunio-Kun SP: Rantou Kyousoukyoku* in Japan, the game is part of a long-running series of side-scrolling RPG brawlers, sports games, and more. North Americans were first introduced to the series with *River City Ransom* on the NES, with an updated take on the game arriving several years later on the Game Boy Advance. Multiple spinoff games, including volleyball and fighting games, have followed.

“River City is celebrating its 30th anniversary in Japan in 2016, and we're excited to be part of the celebration,” said Minoru Kidooka, CEO of Arc System Works. “We're very excited to be continuing our partnership with Natsume, which included *Gotcha Racing* and *Brave Tank Hero* in 2015.”

***River City: Tokyo Rumble*** follows the story of a hot-blooded high school student named Kunio and his good friends. When a nefarious gang moves into Tokyo to try to take it over, it's up to this self-proclaimed “fighter for justice” and his buddies to make sure the streets stay safe!

Punch, kick, use weapons such as soccer balls, iron knuckles, chains, and even bicycles to knock some sense into those devious gang members. Take on jobs, level up your abilities, and don't forget to stop on occasion for a snack or two at the local food joints. Luckily, smiles are free!

Key Features of *River City: Tokyo Rumble* -

- Play as Kunio, Riki, and other famous fighters from the River City series!
- Take on jobs to earn extra cash, special moves, and more!
- Take a break from the main story to fight in a 4-man Rumble or dodgeball match!
- Take on your friends using Local Play and Download Play!
- Unlock new characters, stages, and songs as you progress through the game!

Players can follow the latest news for all of the beloved Natsume franchises at [www.natsume.com](http://www.natsume.com) and by scooping all of the latest Natsume updates, contests, screen shots and more at [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc).

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#### About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)