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## HARVEST MOON: SEEDS OF MEMORIES SPROUTS ONTO iOS DEVICES

*Retro-Style Harvest Moon Available Today on iPad, iPhone, and iPod Touch!*

**Burlingame, CA. – January 14, 2016** - Natsume Inc., a worldwide developer and publisher of family-oriented video games, today launches their first full-fledged Harvest Moon title for mobile devices, as ***Harvest Moon: Seeds of Memories*** arrives on iOS devices including iPod Touch, iPhone, and iPad. The game is a universal purchase across all iOS devices, and is available now for \$9.99 (<http://bit.ly/hmsom>). An Android version is planned to arrive this spring.

"Fans have been asking for a full, console-style Harvest Moon on mobile platforms, and we are happy to satisfy that wish today for iOS users," said Hiro Maekawa, President and CEO of Natsume Inc. "Fans will find Seeds of Memories has all of the things they love about classic Harvest Moon games, and is now easily accessible on their smartphone or tablet!"

Tasked with the job of revitalizing a farm, players will need to befriend the villagers in town to unlock the titular "Seeds of Memories"! Seeds can be unlocked in many ways, such as building relationships with villagers, catching a giant fish, or by raising animals. Players will need to be up to the challenge of collecting all of the Seeds of Memories!

Old favorites return in the animal department with cows, sheep, and chickens, along with a horse to ride, and a dog to keep as a pet! Farmers will also have a new pet to take care of, but it isn't what they'll expect... It's a bobcat! The bobcat starts out wild, but as players befriend the animal, can they convince the feline to become their loyal friend?

"We have been revealing how we developed Seeds of Memories with plenty of fan feedback accrued from both Harvest Moon: The Lost Valley and nearly 20 years of Harvest Moon experience in our Developer Diary series on our social media," said Taka Maekawa, Producer of Seeds of Memories. "Fans have been very excited to hear details about the game while it's been in development, and how the series has evolved between classic and modern games."

Featuring cooking, fishing, foraging, and mining, players will need to upgrade their tools to find the highest-quality items. Players will also be able to participate in contests and festivals like the Cooking Contest and Starry Night Festival! Woo one of the ten marriage candidates – five bachelors and five bachelorettes – and find that special someone to make their farming life complete.

***Harvest Moon: Seeds of Memories*** can be downloaded now from the Apple App Store on iPad, iPhone, and iPod Touch! Look for Harvest Moon: Seeds of Memories to blossom on Android within the next few months

Players can follow the latest news for all of the beloved Natsume franchises at [www.natsume.com](http://www.natsume.com) and by scooping all of the latest Natsume updates, contests, screen shots and more at [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc).

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Natsume assets can be found here: <http://www.clevercomm.com/Natsume/>

#### About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)