



Serious Fun[®]

Pocky & Rocky with Becky Arrives on Wii U Virtual Console

Fourth of several GBA titles from Natsume arrives today

Burlingame, CA. – October 8, 2015 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, today releases the next in a series of Game Boy Advance titles on the Wii U Virtual Console. Pocky & Rocky with Becky, an arcade-style action title, launches today in both North America and Europe on the Wii U Virtual Console, nearly thirteen years to the day of its original launch in North America.

"When we originally announced that we would be bringing eight of our GBA titles to Virtual Console, fans began excitedly guessing which ones they might be," said Hiro Maekawa, President and CEO of Natsume Inc. "With so many fans asking for a classic like Pocky & Rocky with Becky, we knew we had to make it happen!"

Play as Pocky, Rocky, or Becky in a frenetic, Eastern themed arcade-style classic. Each character has a unique power-up that players will need to master to tackle numerous terrifying bosses. You'll have a mere three lives to make it through challenging levels, so be careful!

Natsume has already released Harvest Moon: Friends of Mineral Town and Car Battler Joe in North America, as well as Medabots Rokushu and Metabee in Europe, with the Medabots games arriving in North America later this year. Harvest Moon: More Friends of Mineral Town will also be arriving in North America in the coming months.

Players can follow the latest news for all of the beloved Natsume franchises at www.natsume.com and by scooping all of the latest Natsume updates, contests, screen shots and more at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com www.natsume.com