

HARVEST MOON: THE LOST VALLEY LAUNCHES NEW DLC CONTENT!

The First-Ever DLC For a Harvest Moon Game Is Free To Download, Plus More Exciting DLC to Come!

Burlingame, CA. – January 27, 2014 -- Natsume Inc., a worldwide developer and publisher of family-oriented video games, today launched downloadable content for the recently released ***Harvest Moon: The Lost Valley*** for Nintendo 3DS. The launch of the DLC marks the first time ever that a Harvest Moon game has included downloadable content. Players can grab this new content right from the game and check out the newest additions to their farming world.

All of the current and upcoming DLC includes content requested by fans from across the internet. The current DLC pack includes a much-requested addition to the player's dresser – new outfits and hairstyles!

The new outfits will include clothing for both the female protagonist and the male protagonist. Each will receive a trio of outfits, including a new Dairy Farmer outfit for each. Both will also receive a new hairstyle. The new content can be accessed from a player's dresser. If players have not yet built the dresser, they can do so by talking to Doc, the eccentric inventor.

"We made a promise with *Harvest Moon: The Lost Valley* that we would continue to innovate and listen to our fans and their feedback, and by providing the first-ever DLC for a Harvest Moon game, we are keeping that promise," said Hiro Maekawa, President and CEO at Natsume. "January's additions are only the beginning...we are excited to bring fans a variety of new content to shape their valleys in new ways in the coming months."

Future DLC packs will include new items to customize the Lost Valley itself, along with new crops, recipes, and plenty more. There's even some whispers that new love is in the air, but whether these rumors are true remain to be seen! All of these DLC packs will also be made available in Europe, after *Harvest Moon: The Lost Valley* launches later this year.

Fans can make suggestions for future content they would like to see in the game by joining the Natsume community at: www.natsume.com/facebook and www.twitter.com/natsume_inc.

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com