



Serious Fun[®]

HARVEST MOON: THE LOST VALLEY IS HERE!

The Innovative New Harvest Moon Game Now Available On Nintendo 3DS

Burlingame, CA. – November 4, 2014 -- Natsume Inc., a worldwide developer and publisher of family-oriented video games, is pleased to announce the official launch of the newest in their series of the hugely popular farming-RPG, **Harvest Moon** with the arrival of *Harvest Moon: The Lost Valley*! Launching exclusively on the Nintendo 3DS at both retailers and on the Nintendo eShop, anticipation has reached a fever pitch for this blend of classic *Harvest Moon* gameplay and innovative new mechanics. *Harvest Moon: The Lost Valley* is rated E for Everyone by the ESRB and retails for \$29.99. More information is available on the official *Harvest Moon: The Lost Valley* site at http://natsume.com/current_game/games/3Dhmtlv/index.html

"We're very excited for players to dive into the next Harvest Moon game and see all the work that went into innovating, while also harkening back to the titles that made Harvest Moon fans fall in love with the series in the first place," said Hiro Maekawa, President and CEO of Natsume, Inc. "*Harvest Moon: The Lost Valley* truly encompasses what fans have asked us for over the last 17 years, and we're happy to provide a game tailored to them."

In *Harvest Moon: The Lost Valley*, players will have to discover why the Lost Valley is cursed in a perpetual winter. With the Harvest Goddess nowhere to be found, and the Harvest Sprites locked away, it's up to the player – an unlikely farmer who was caught unexpectedly in one of the Lost Valley's fierce snowstorms – to discover the source of this curse, and bring the seasons back to the Lost Valley!

Plant crops, raise cows, chickens, and sheep, foster relationships with locals, and even woo a future spouse! Marry, have a child, and unlock the full potential of all seven Harvest Sprites, along with the Harvest Goddess and Harvest God – all inside a world where the land is customized by the player themselves!

Follow Natsume and *Harvest Moon: The Lost Valley* for all the latest news and gameplay tips at www.natsume.com, or by following www.natsume.com/facebook and www.twitter.com/natsume_inc.

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Download all *Harvest Moon: The Lost Valley* assets at: <http://clevercomm.com/Natsume/>

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com