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IT'S A JUBILEE! NEW *HARVEST MOON: THE LOST VALLEY* TRAILER REVEALS FESTIVALS

All-New Website Chock Full Of Harvest Moon Goodness!

Burlingame, CA. – October 22, 2014 -- Natsume Inc., a worldwide developer and publisher of family-oriented video games, reveals today a new trailer for their upcoming farming-RPG *Harvest Moon: The Lost Valley*! Launching exclusively on the Nintendo 3DS on November 4th, 2014, anticipation has been rising for this blend of classic *Harvest Moon* gameplay and innovative new mechanics. *Harvest Moon: The Lost Valley* is rated E for Everyone by the ESRB and retails for \$29.99. The new launch trailer can be viewed at the official *Harvest Moon: The Lost Valley* site at http://natsume.com/current_game/games/3Dhmtlv/index.html

"Festivals have always been an integral part of the Harvest Moon experience," said Taka Maekawa, Producer of *Harvest Moon: The Lost Valley*. "We've taken fan-favorite festivals and combined them with new festivals! It makes for an exciting experience in The Lost Valley!"

Prior to the November 4th launch, Natsume has been slowly teasing oodles of information about gameplay, marriage candidates, crops, animals, and more – and now reveals festivals for the first time in a new launch trailer! Included in The Lost Valley will be a number of festivals, including the classic Horse Race and the new Egg Hunt!

The new trailer also reveals numerous small teasers that players will need to watch closely for, including romantic encounters, marriage, children, cows, sheep, and chickens, the mysterious Harvest God and Goddess, and even the King of the Underworld!

Fans can pre-order the game now both in stores and online at [GameStop](#) and [EBGames](#) (Canada) and on the [Natsume store](#) to receive an adorable pre-order dog plushie! Modeled after the dog players can have as a pet in-game, this cute plushie continues the longstanding tradition of Harvest Moon cuddly collectables. Also available for pre-order is the *Harvest Moon: The Lost Valley* Collector's Edition! Featuring a premium-size rabbit plushie, one of the wild animals within the Lost Valley, the rabbit is part of a full set of premium plushies created by Multiverse Studio, Inc. and is available exclusively via the Natsume Online Store.

In *Harvest Moon: The Lost Valley*, players will have to discover why the Lost Valley is cursed in a perpetual winter. With the Harvest Goddess nowhere to be found, and the Harvest Sprites locked away, it's up to the player – an unlikely farmer who was caught unexpectedly in one of the Lost Valley's fierce snowstorms – to discover the source of this curse, and bring the seasons back to the Lost Valley!

Plant crops, raise cows, chickens, and sheep, foster relationships with locals, and even woo a future spouse! Marry, have a child, and unlock the full potential of all seven Harvest Sprites, along with the Harvest Goddess and Harvest God – all inside a fully customizable world where the land is customized by the player themselves!

Watch for more exciting details still to be revealed in the coming month as we lead up to the launch of the newest Harvest Moon title at www.natsume.com, or by following www.natsume.com/facebook and www.twitter.com/natsume_inc.

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Download all Harvest Moon: The Lost Valley assets at: <http://clevercomm.com/Natsume/>

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com