



CARNAGE HEART EXA NOW AVAILABLE ON PLAYSTATION NETWORK

Combat Mech Simulation Available for Download Today!

Burlingame, CA. – March 19, 2013 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, today programs for launch their combat mech title, Carnage Heart EXA, now available on the PlayStation Network. Carnage Heart EXA puts its players into the role of combat mech creators, designing their robots and actions from the ground up!

Mixing high levels of customization via programming with a hardcore strategy RPG system, the game allows players to save their battles as movie files, which they can then share over the Internet. Players can choose their mech's hardware, including items like weapons, armor thickness, and more. Program your robo-battler's software, change its coloring, add an emblem, and give it a unique name.

North American players will also have access to the SATLOKE (<http://www.satloke.jp/>) server, which will allow players to upload their own Overkill Engine (OKE) designs, teams, and match data, as well as download others' from around the world. The Japanese, North American and soon to be European data is 100% compatible, so players can trade with other Carnage Heart EXA players, both foreign and domestic!

"Carnage Heart EXA is a little different from the titles Natsume is known for, but what makes it a great fit for us is that it is a high-quality gameplay experience that has the ability to grab the attention of gamers and keep them hooked for hours on end," said Hiro Maekawa, President and CEO at Natsume. "We look forward to seeing the interaction between players all over the world and the game's developers as they share their amazing mech designs, compare stats, and much more.

Some of the OKEs you'll be able to program include the terrifying hovering tank Anubias, the flying, heavily-powered Chayka, the defensive powerhouse Jailor, and many, many more!

Carnage Heart EXA is now available on the PlayStation Network for an MSRP of \$29.99

Check out Natsume's full OKE programming tutorial on the Natsume Facebook located <http://www.natsume.com/facebook> and several Carnage Heart EXA videos on <http://www.youtube.com/user/NatsumeUSA>

Players can follow all the news for their favorite Natsume franchises via www.natsume.com, or by scooping all of the latest Natsume updates, contests, screen shots and more at www.natsume.com/facebook and www.twitter.com/natsume_inc and on YouTube at <http://www.youtube.com/user/NatsumeUSA>

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts:

Mika Kelly
Clever Communications
408.693.0176
mika@clevercomm.com

or

Graham Markay
Natsume Inc.
(650) 692-1941
graham@natsume.com